



Solar power industry scam

What is a solar energy scam?

The scams vary, but here's the gist: someone claiming to be with the government or your utility company promises big savings on your utility bills from solar energy or other home improvements designed to increase energy efficiency. If you agree to the scammer's offer, it could cost you tens of thousands of dollars.

Are free solar panels a scam?

Know that "free" or "no cost" solar panel offers are scams. The federal government does not install solar systems in homes for free. If you're considering whether solar energy is right for you, check out the Department of Energy's guide for homeowners and learn more. Or check out the Department of Treasury's guidance on clean energy.

Are customer complaints a problem in the solar industry?

Customer complaints against the country's residential rooftop solar industry have increased dramatically in recent years. One-star ratings on Solar Reviews increased more than 1,000% since 2018. Across the country, prosecutors are investigating high-pressure sales tactics and misleading financing arrangements.

Does rooftop solar have a fraud problem?

Rooftop solar has a fraud problem. The industry is working to build back trust. A crew installs a solar array on the roof of a home in Frankfort, Ky., in 2023. PHILADELPHIA -- The solar power industry is booming and that growth helps the world meet its climate goals by replacing fossil fuels.

What should I do if a solar business is a scam?

Protect your personal information. Don't respond to unexpected requests online or on social media for your name, address, or other personal information to "see if you qualify." At best, this is someone generating leads to sell, not actual solar businesses. At worst, they're scammers trying to steal your identity.

Are solar business leads a scam?

At best, this is someone generating leads to sell, not actual solar businesses. At worst, they're scammer trying to steal your identity. If you spot a scam, tell the Federal Trade Commission at [ReportFraud.ftc.gov](https://www.ftc.gov/ReportFraud).

Federal and state tax credits, reduced energy bills, or just going green - businesses and homeowners have more reasons to switch to solar power than ever before. According to estimates, the solar power industry is set to grow 4X ...

The global solar power market size was valued at USD 253.69 billion in 2023 and is projected to be worth USD 273 billion in 2024 and reach USD 436.36 billion by 2032, exhibiting a CAGR of 6% during the forecast ...



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Be aware of solar energy scams - everything from scammers pretending to be affiliated with the government or utility company to businesses misrepresenting the cost of improvements, savings, and financing options.

Canary Media's Electrified Life column shares real-world tales, tips, and insights to demystify what individuals can do to shift their homes and lives to clean electric power. Canary thanks EnergySage for its support of the ...

It's likely a scam. While there are some government-funded solar programs for households that qualify, "going solar" isn't free. Honest businesses will tell you exactly how much it'll cost to get and install solar ...

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